

1. Adverse Childhood Experiences (ACEs):

The Tehama Group Communications is CSUC's student-managed Public Relations agency. Contracted by First 5, the group was instrumental in helping Mothers Strong design and develop its various marketing materials.

The group is now completing its latest contract with First 5 to brand the ACEs Community Collaboration project. This semester, the Tehama group guided the collaboration through the development of:

- New Collaboration name – *Butte Thrives*
- New Collaboration logo
- New fact sheet about ACEs in Butte County

First 5 staff will share draft examples of these products at the December 15 Commission meeting.

2. Trauma 101 Train the Trainer Trainings

First 5 has provided staff time and resources to coordinate a series of trauma-informed Train the Trainer trainings throughout Butte County. Seven staff from the following agencies volunteered to be trained:

- Butte County Office of Education
- Butte County Public Health
- Boys and Girls Club of the North Valley
- Butte County Department of Employment and Social Services
- Butte County Behavioral Health
- Butte County Probation
- Northern Valley Catholic Social Service

The curriculum is specifically designed to help agencies begin the conversation about integrating trauma informed practices into their respective internal and external systems. The training is a baseline training designed for all levels of staff (administrative, support, clerical, etc.). It is not sector specific.

At this time 484 people throughout Butte County have been trained!