

Initiative: Health

Desired Results: All children are born healthy and reach their optimal health potential.

Possible Strategy:

Provide prenatal outreach, education (e.g., appropriate prenatal care, nutrition, oral health), and/or counseling

Investments:
Health Initiative

Possible Strategy:

Provide broad-based community education/ social marketing about the availability and need for health care for pregnant women and young children

Possible Strategy:

Home visiting services

Indicators:

- Number and percent of women who receive adequate perinatal care
- Number and percent of live births to mothers who receive adequate prenatal care
- Number and percent of women who have a negative screen for alcohol or drugs during delivery
- Number and percent of women who report no use of nicotine during pregnancy
- Number and percent of pregnant women and women of childbearing age who receive oral health education
- Number and percent of mothers and fathers who receive mental health and/or substance abuse screenings.
- Number and percentage of mothers and fathers who, based on screening results, are able to access services.

Indicator:

- Infant survival rate
- Number and percent of births at low birth weight/very low birth weight
- Number and percent of preterm births (less than 37 weeks of gestation)
- Number and percent of newborns breastfed at three months of age

Outcome:

Mothers have healthy pregnancies

Outcome:

Parents and caregivers receive the understanding and support needed to nurture thriving children.

Outcome:

Newborns are healthy

System Integration

Linkage to other initiatives

In addition to the priorities included in the logic model, the Commission believes that **tobacco education, prevention, and cessation are fundamental components of its work**. The Commission will continue to seek innovative and creative ways to address issues pertaining to the use of tobacco by pregnant women and the dangers of secondhand smoke exposure to young children.