

# Initiative: Family Strengthening

**Desired Results:** All families are well-equipped to help their children reach their optimal development and full potential.

System Integration  
Linkage to other initiatives

In addition to the priorities included in the logic model, the Commission believes that **tobacco education, prevention, and cessation are fundamental components of its work**. The Commission will continue to seek innovative and creative ways to address issues pertaining to the use of tobacco by pregnant women and the dangers of secondhand smoke exposure to young children.

**Possible Strategy:**  
Outreach and enrollment to help link families to existing supports/services

**Possible Strategy:**  
Promote behavior change by providing parent education and support, and information about early brain development

**Possible Strategy:**  
Implement developmental screenings and make appropriate referrals/follow-up

**Possible Strategy:**  
Promote reading, arts, music, play and innovative child development approaches to children and their families

**Possible Strategy:**  
Promote extended families, family mentors and other family support/social networks

**Possible Strategy:**  
Enhanced case management

**Investments:**  
Family Strengthening Initiative

**Indicators:**

- Number and percent of substantiated cases of child abuse/neglect
- Number and percent of child maltreatment with reoccurrence
- Number and percent of parents reporting increased knowledge of parenting and child development
- Number and percent of children ready for school

**Indicators:**

- Access services for Basic needs
- Number and percent accessing Cal Fresh, TANF, Health insurance
- Number and percent of families that report having increased social connections

**Indicators:**

- Number and percent of parents who report increased parental resilience
- Number and percent of families that report having increased social connections

**Outcome:**  
Children are raised in safe and supportive homes and communities

**Outcome:**  
Families access necessary support systems and community services

**Outcome:**  
Families have the opportunity to come together and build networks of support