



## Strategic Plan and Evaluation Advisory Committee (aka Children and Families Advisory Committee)

Friday, December 20, 2024

10:00 – 12:00 pm

Beatniks Coffee Shop

1387 East 8<sup>th</sup> Street, Chico

### Commission

**Members:** Holly Kralj, Matthew Reddam

**Staff support:** Anna Bauer

**Absent:**

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<b>1 Welcome and Introduction</b>	DISCUSSION
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<b>2 Review previous meetings</b>	DISCUSSION
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<b>3 Strategic Planning</b>	DISCUSSION
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The First 5 Butte County Strategic Plan will expire June 2026, the committee should develop a plan for strategic planning activities in 2025

The committee discussed a variety of priorities and areas of collaboration for shareholders. These include:

- Engaging with Partnership Health Plan to ensure the promise of Medi-Cal reform is realized for Butte County families.
- Collaborating with education to ensure the potential of Community Schools and Wellness Coaches are realized.
- Engaging with partners and existing coalitions to ensure that perinatal health supports are continued in light of the dissolution of the CPSP services

The committee discussed the upcoming Strategic Planning period, and their desire to engage and collaborate with existing groups, and move away from a focus on programs. The next cycle of the Strategic Plan should remain committed to the Commission's current investments in the Family Center system, but also how to expand the reach to potentially include older children as the Prop 10 revenues decline and the Commission needs to secure sustainability for the system.

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Future Meetings  
To Be Determined

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