



Strategic Plan and Evaluation Advisory Committee (aka Children and Families Advisory Committee)

Friday, November 7, 2025

9:00 – 10:00 am

Butte County Office of Education

655 Oleander Avenue, Chico

Commission

Members: Holly Kralj, Matthew Reddam

Staff support: Anna Bauer

Absent:

1 Review Strategic Plan language and develop recommendations for the Commission

DISCUSSION

The Committee discussed how to frame the four pillars of commission investments under the overarch of Strong Families and the Family Center comprehensive prevention system, and discussed creating a visualization to illustrate the interconnectedness. The committee also discussed the importance of marketing and community outreach. Finally, the committee discussed the complexities of articulating the evolution of the role of the Commission, and the role of commissioners, in light of the declining Prop 10 revenue, and the other funding opportunities on the landscape. Will the Commission continue to function status quo? What do commissioners think their role could be, and how might their ability to lead a system for children apply to the broader prevention landscape? How might the Commission navigate a discussion about expanding the age focus considering a majority of the Family Cener system funding is no longer Prop 10, while maintaining a priority of the most formative early years?
