Strategic Plan and Evaluation Advisory Committee (aka Children and Families Advisory Committee) Summary

Friday, June 5, 2026
10:00 – 11:00 am
Butte County Office of Education
655 Oleander Avenue, Chico

Commission Members: Holly Kralj, Matthew Reddam

Staff support: Anna Bauer, Georgia St. Louis

Absent:

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1 Review summary of February 6, 2026 Strategic Planning Discussion DISCUSSION

The committee discussed how to utilize the deliverables created by Jovanni from the February commission meeting as a framework to guide the Commission as it develops its role as a convener and catalyst.

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2 Review draft Strategic Plan DISCUSSION

The committee recommended that the next iteration of the Strategic Plan be brief in narrative and community context, and more specific in actions, with a heavy emphasis on system sustainability and integration.

The committee recommended focusing on who is at the Commission table, and their key role as a funder of the system (not necessarily a direct funder of First 5, but a collaborative and engaged partner in the system.) Additional key members could include: Partnership Health Plan, philanthropy.

Key pillars of the new plan should include:
Data sharing across the system
Funding of the Family Centers- Sustainability
Utilizing Medi-Cal
Effective storytelling

Discussion of philanthropy/ fundraising and how that plays into the role of the ED.
Is it time to start talking about a tax initiative?

Future Meetings

TBD