Strategic Plan and Evaluation Advisory Committee (aka Children and Families Advisory Committee) Summary

Friday, July 17, 2026
10:00 – 11:00 am
Butte County Office of Education
655 Oleander Avenue, Chico

Commission Members: Holly Kralj, Matthew Reddam

Staff support: Anna Bauer

Absent:

1	**Review draft Strategic Plan** The committee reviewed the draft plan and focused on refining community data and wordsmithing Guiding Principles to elevate cultural humility, equity and the acknowledgement of diverse experiences.	DISCUSSION
2	**Discuss branding and naming** The committee agreed that the Commission's focus should be pointed towards Strong Families, rather than spread across the four Result Areas from the First 5 California annual report template.	DISCUSSION
3	**Develop workplan and goals leading up to the August Commission meeting** The committee discussed the advantage of community agreements that could be applied to Commission meetings.	DISCUSSION
4	**Schedule additional meetings**	DISCUSSION

Future Meetings

July 31, 2026 at 10:00 am

Core belief- The burden is not uniform across cultures and populations in our community.

HK: likes the guiding principles

MR: are these the principles that we use when we are together meeting? Of all these, cultural humility is one that we don't want to lose. How do we remember that this is not an even playing field.

Community agreements: do they need to be in the strategic plan? We will develop community agreements for meeting functioning. Speak to the creation of them without having to choose them and list them.

Allowed to speak in draft.

We have the ability to focus on the most salient

HK: update the research and citations as they evolve. Would defer to Hart if she has other articles she would like to include.

MR: research that just came out about traumatic stress and speaks to how people might have misunderstood

HK: likes the visual about community data. It legitimizes the need for the work we are doing.

Is there other data that we can use? How are we representing our own understanding of the community we are serving. To engage prevention we need to understand the minutea of what is going on around us. What story is this telling?

HK: could we have a smaller info graphic that pulls in some of the key things that we want to highlight.

Poverty

Food insecurity

Infant substance exposure data- detained 0-3 related to caregiver substance use

MMH data

Infants entering care

- What shifts the trajectory of a family and a young child early on

How do we take our context in Butte County and apply it across what we are doing. Take the context of what we deal with here. It is atypical to live in Butte county.